

Cashmere & MMXLII AGENCY PRESENT

# FROM THE BLOCKS TO THE BLOGS

AN OFFICIAL



2012 PANEL

Featuring industry influencers discussing

## THE MULTICULTURAL FUTURE OF SOCIAL MEDIA

Moderated by **RYAN FORD** (@FordRyan),  
Vice President, Cashmere Agency

## FEATURED PANELISTS

**Elliott Wilson**  
@ElliottWilson

[Founder/CEO, RapRadar | Editor, RESPECT Magazine]

**Karen Civil**  
@KarenCivil

[Social Media Manager, Beats by Dre | Founder, KarenCivil.com]

**Devi Dev**  
@DeviDev

[Co-Host, SiriusXM's *Sway In The Morning*]

**Nicholas Adler**  
@NickyAds

[Strategic Brand Director, Stampede Management]

**Justin Siegel**  
@MocoSpace

[CEO, MocoSpace]

**DATE** Wednesday, March 14

**TIME** 3:30PM - 4:30PM

**WHERE** Austin Convention Center, Room 13AB

**JOIN THE CONVERSATION!**

[U/CASHMERELIVE](#)

[f/CASHMEREAGENCY](#)

[t/@CASHMEREAGENCY](#)

**#SXSW #BLOCKSTOBLOGS #CASHMEREAGENCY**

**>> CLICK HERE FOR MORE INFO <<**